

# CASE STUDY

## Record of goods "on the move" at Dailyfruits



### OBJECTIVE OF THE IMPLEMENTATION:

- Streamlining the management of supply and receipt chain
- Increase of the control over commodity turnover

### BENEFITS OF THE IMPLEMENTATION:



Efficient record of goods



Greater effectiveness and work comfort of warehouse workers and drivers



Durable and aesthetic labelling



Quick localising the lost returnable packagings



Stock control



Elimination of financial losses

Dailyfruits was founded in 2010. Starting from the beginning of its activity, the company has delivered fresh and seasonal fruit solely to offices. Today, Dailyfruits serves close to 1,000 companies in Warsaw, Cracow, Katowice, Wrocław, Poznań, Łódź, Bydgoszcz, Toruń and Gdańsk. The core offer includes small crates with apples, bananas, and seasonal fruit. Depending on the season of the year, they include oranges, tangerines, kiwis, pears, plums, grapes, peaches, nectarines, strawberries, sweet cherries, watermelons and many other. Fresh, seasonal fruit are bought by the company from Polish farmers, including the ones from famous orchard regions, i.e. near Warka, Grójec and Sandomierz. Dailyfruits' warehouses and vehicles are adapted to food storage and transport. The company develops dynamically and extends its offer continuously, delivering fresh, cut vegetables, dried fruit and nuts, and 100% juices.

Every day, the seats of Dailyfruits in Warsaw and Krakow are left by vehicles delivering fruit and vegetables. The drivers take wooden boxes filled with fresh goods from the warehouse and deliver them to customers. The packagings are returnable. This means that a representative of Dailyfruits leaves a crate with fruit and vegetables in the office in the morning and collects an empty one in the evening or during the next delivery. Fruit and vegetables are delivered in elegant packagings thanks to which they can be displayed at the reception desk or in the conference room. Dailyfruits attaches much importance to their appearance. Wooden, decorative boxes and stylish conference baskets with a company logo are quite expensive. This is why every lost packaging translates into measurable loss.

For Dailyfruits, SKK designed a special recording system to control issuing and receiving goods in constant motion, i.e. the ones which leave the company and return to it on an ongoing basis. This is why they are particularly prone to be lost. The SKK solution has two components: a terminal to scan all come and going operations of crates and labels with a 2D barcode stuck on the returnable packagings. The labels have to be not only resistant to damage, but also aesthetically made, meeting high requirements of Dailyfruits concerning the appearance. Initially, SKK provided 7 thousand labels with barcodes. New labels will be printed on an ongoing basis in line with the growing needs of the company.

At present, Dailyfruits drivers collect the crates from the warehouse every morning. The warehouse worker scans the barcodes, bringing the mobile terminal close to the label. The data is recorded fast and automatically in the central database of returnable packagings. In the evening, the opposite process takes place. The warehouse worker scans the returning crates, and the system logs their return in the database. Thanks to that, Dailyfruits has up-to-date

information on the status of all crates in a single location. The company knows exactly in what company all the crates are at the moment and how long.

Bartosz Krudysz  
co-owner of Dailyfruits



The solution from SKK works out. The implementation contributed to improved identification of lost wooden boxes and more efficient returnable packaging management. The data is collected in the form of reports generated weekly which are easy to create listings and comparisons. Now we know exactly how many crates there are at specific customer at a given time.

